

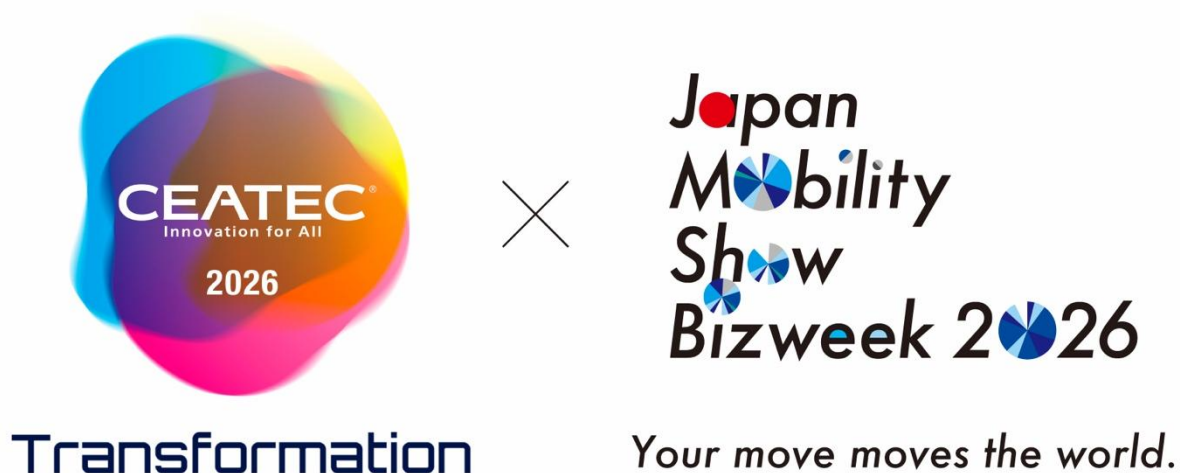
August 27, 2026

Japan Electronics and Information Technology Industries Association

Japan Automobile Manufacturers Association, Inc.

Visitor Pre-Registration Now Open for CEATEC 2026 / Japan Mobility Show Bizweek 2026

- Chairmen of Both Organizations to Appear in an Opening-Day Special Dialogue Session -



Date 2026.10.13 Tue – 10.16 Fri

The Japan Electronics and Information Technology Industries Association (JEITA; Chairman: Takashi NIINO) and the Japan Automobile Manufacturers Association, Inc. (JAMA; Chairman: Koji SATO) are pleased to announce that visitor pre-registration opened on August 27, 2026 for CEATEC 2026, a business event to be held from October 13 through October 16, 2026 at Makuhari Messe in Chiba Prefecture, and for Japan Mobility Show Bizweek 2026, co-hosted on the same dates at the same venue. The two organizations also announced that a special session at the CEATEC Conference, featuring a dialogue between the chairmen of both organizations, will take place on the opening day, October 13, from 13:00 to 13:45.

■ Visitor Pre-Registration Now Open for Both Events

Visitor pre-registration has opened today, Thursday, August 27, 2026. Admission to both events is free of charge, but all visitors are required to register in advance. Both events share a single registration system, and a single registration grants admission to both. Registration is available through the official CEATEC 2026 website (<https://www.ceatec.com/>) and the official Japan Mobility Show Bizweek 2026 website (<https://www.japan-mobility-show.com/>).

■ Special Dialogue Session at the CEATEC Conference

The special dialogue session, to be held at the Makuhari Messe International Conference Hall on October 13 (Tuesday) from 13:00 to 13:45, will feature an exchange of views between JEITA Chairman Takashi NIINO and JAMA Chairman Koji SATO. Under the theme "Towards Japan's Future Society," the two chairmen will share their perspectives on the kind of society that advances in mobility and digital technology will bring about, and on strengthening Japan's industrial competitiveness. Reservations to attend the special dialogue session opened today. Please book through the conference reservation page on the official CEATEC 2026 website.

■ CEATEC 2026 and Japan Mobility Show Bizweek 2026: Co-Located Once Again

Amid sweeping change in the environment surrounding society and industry, collaboration that crosses the boundaries of individual technologies and individual industries has become more important than ever, both for solving increasingly complex social issues and for creating new value. Approaching this from their respective vantage points of digital technology and mobility, CEATEC and the Japan Mobility Show were first co-located on the same dates at the same venue in 2024, with the aim of promoting co-creation across industry boundaries. In 2026 the two organizations will further strengthen that partnership, developing initiatives to create encounters and accelerate co-creation.

■ About CEATEC

CEATEC is a comprehensive exhibition for digital innovation, bringing together people, technologies, and information from every industry and business sector to envision the future through co-creation. Under its 2026 theme, "Transformation: Changing Companies, Changing Industries, Changing Society," CEATEC will serve not only as a stage for outstanding technologies and concepts but also as a place to heighten the value of transformation and accelerate its implementation in society.

■ About Japan Mobility Show Bizweek

Held biennially since 2024, Japan Mobility Show Bizweek brings together representatives from mobility-related companies, next-generation startups, universities and research institutions as well as established companies from a wide range of industries for the purpose of co-creating new value and new ideas. In 2026, with seven "MOVE" themes as its co-creation topics, the show will bring to the forefront challenges and initiatives that have the potential to propel society forward—going well beyond the simple movement of people and goods—and enhance the chances for real-world implementation.